

Alex Gergolas

multimedia designer | gergolas.com

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Experience

University Health Network: Creative Designer & Project Manager | May 2015 - Current

Responsible for executing front-end designs and graphics for web, and print, creating and modifying static and dynamic web-pages, email campaigns, video editing, marketing campaigns, creation of training materials, corporate identity and/or collateral materials, as well as creating, managing and supporting various websites.

Projects

DADOS Project - dadosproject.com

Researching and creating a marketing plan within the medical data collection market. Preparing and presenting the plans and created materials, editing based on feedback from the client, and creating timelines for the overall campaign.

Altum Health

Working in tandem with a dedicated team from Altum to create training materials on a pre-made software for the entire department. Was also tasked with traveling to all of the sites and training individual teams in person.

Techna Symposium - symposium.technainstitute.com

Created the 2019 & 2017 Symposium design materials which included all physical and web materials. Each design was based off of a given theme and used both in marketing and during the event.

Q-Portfolio - qportfolio.org

Designed the website to hold a number of different questionnaires for health professionals to access. This website is a good example of both my design skills and website functionality.

Skills

- Adobe Suite (Strengths in Illustrator, Photoshop, Lightroom, InDesign, Premier Pro)
- Wordpress (Set-up, Design, Maintenance)
- HTML5, CSS
- Organizational / Project Management

Education

Western University & Fanshawe College | 2011 – 2015

Holds a BA of Honours in Media Information and Technoculture from Western University, and a Diploma of Dean Honours in Interactive Media and Design from Fanshawe College .